

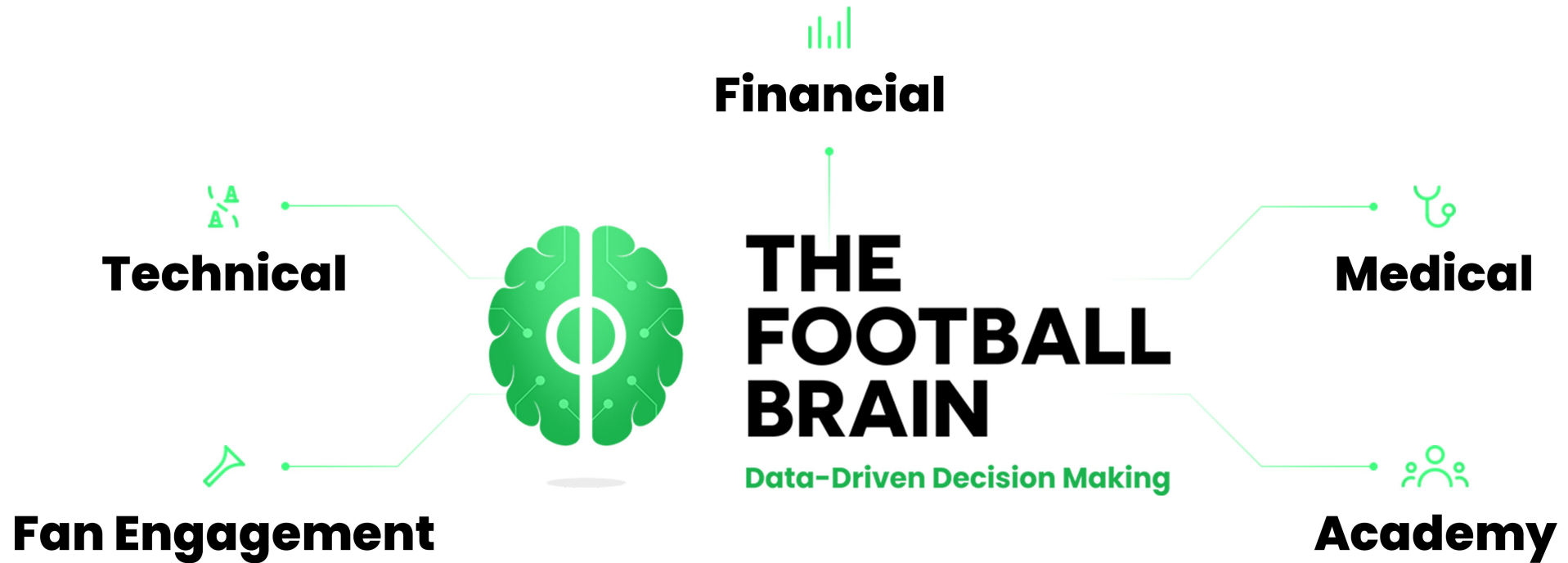


THE FOOTBALL BRAIN

Data-Driven Decision Making

enabling
ambitious football clubs
to make
better decisions
through the use of
data and artificial intelligence

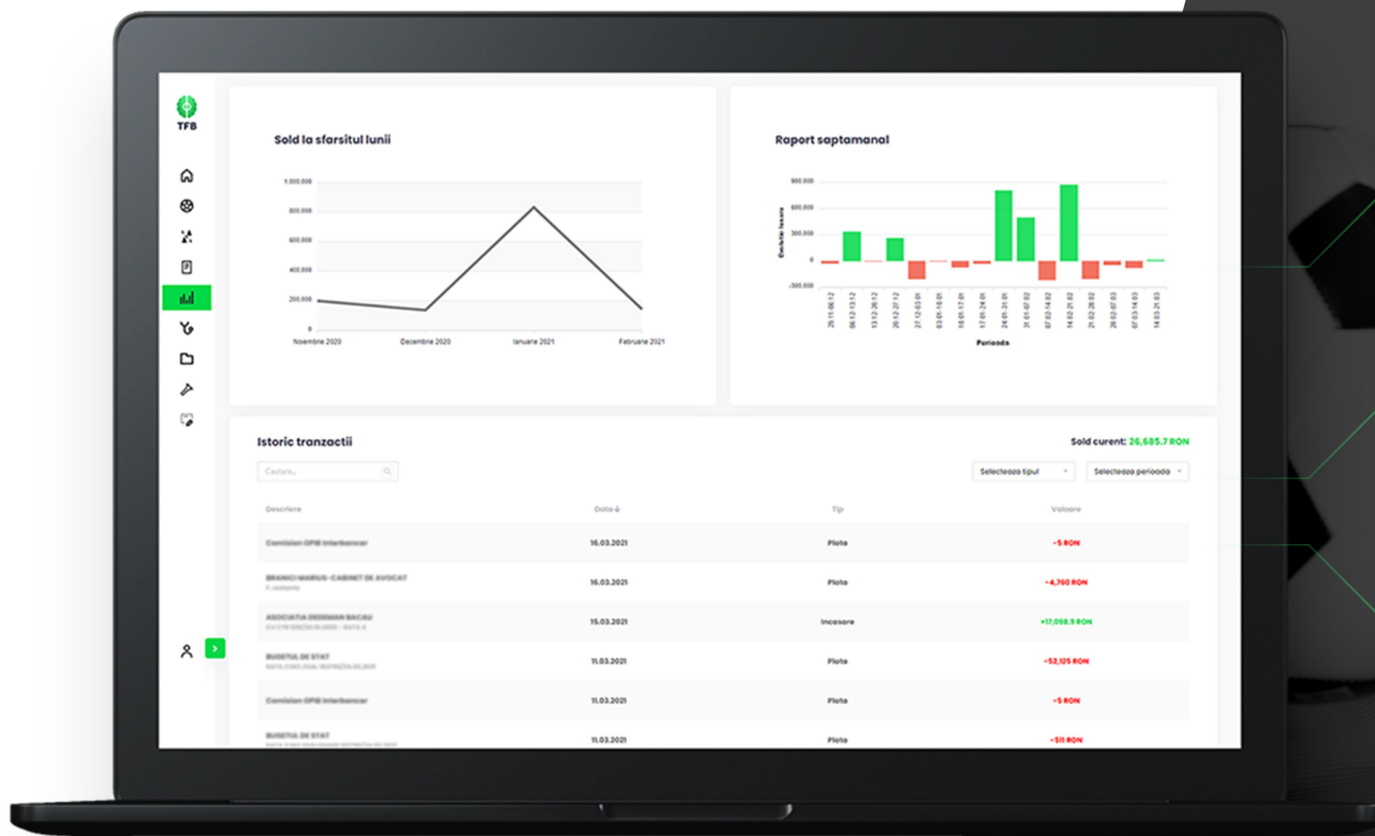




In modern football, the heart is not enough.

The Football Brain aims to improve the decision making within football clubs and football academies through digitalization.

FINANCIAL



Easy access to relevant financial data: current balance, transaction history, cashflow.

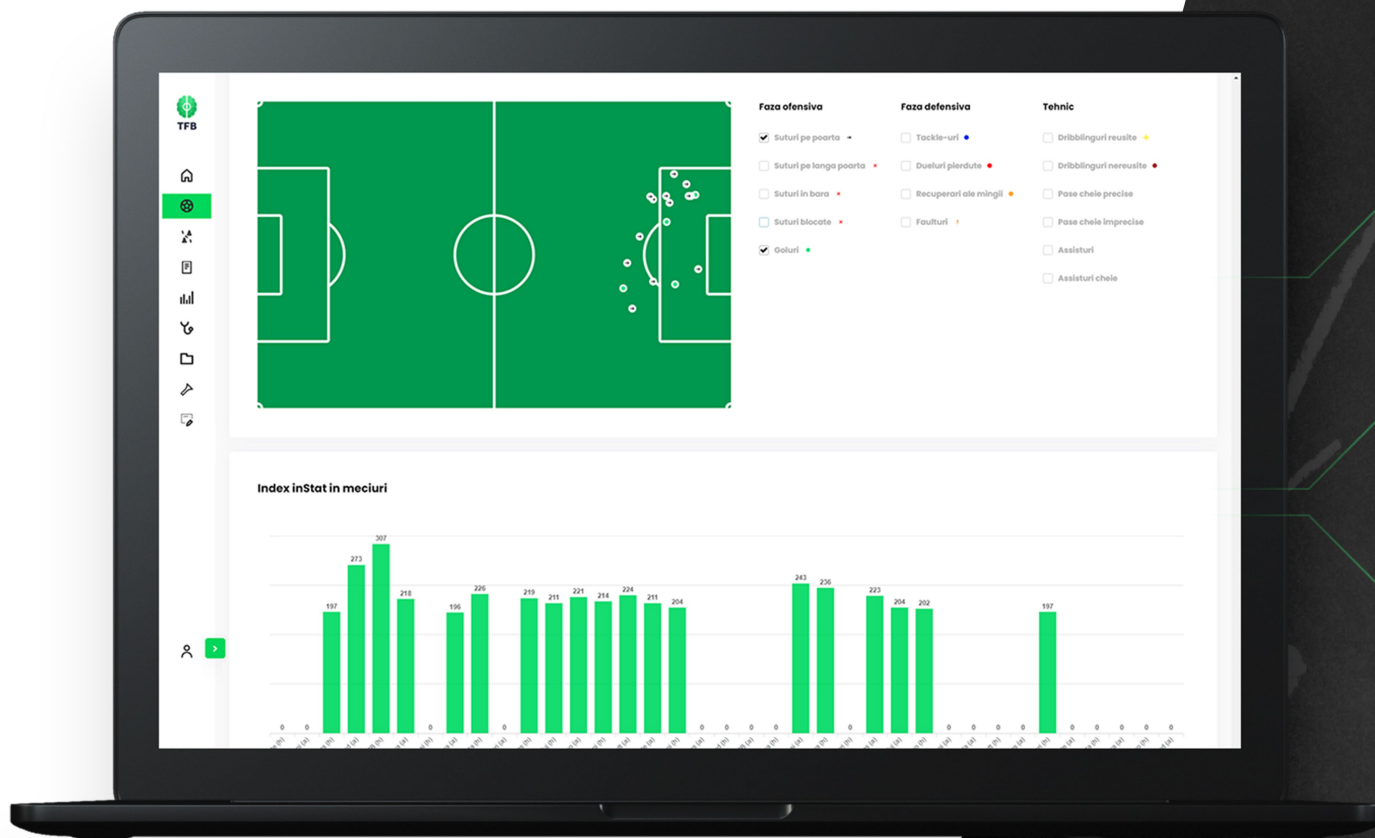


Direct connection to the bank account. Automatic import and classification of transactions.



Overview of finances for every player, staff member or club employee: salary and game bonuses.

TECHNICAL



Personalized technical reports through the connection to InStat or any other data provider.



Overview and monitoring of physical parameters integrated with the GPS tracking system.



Plan training sessions in detail and provide visual representation of the game plan.

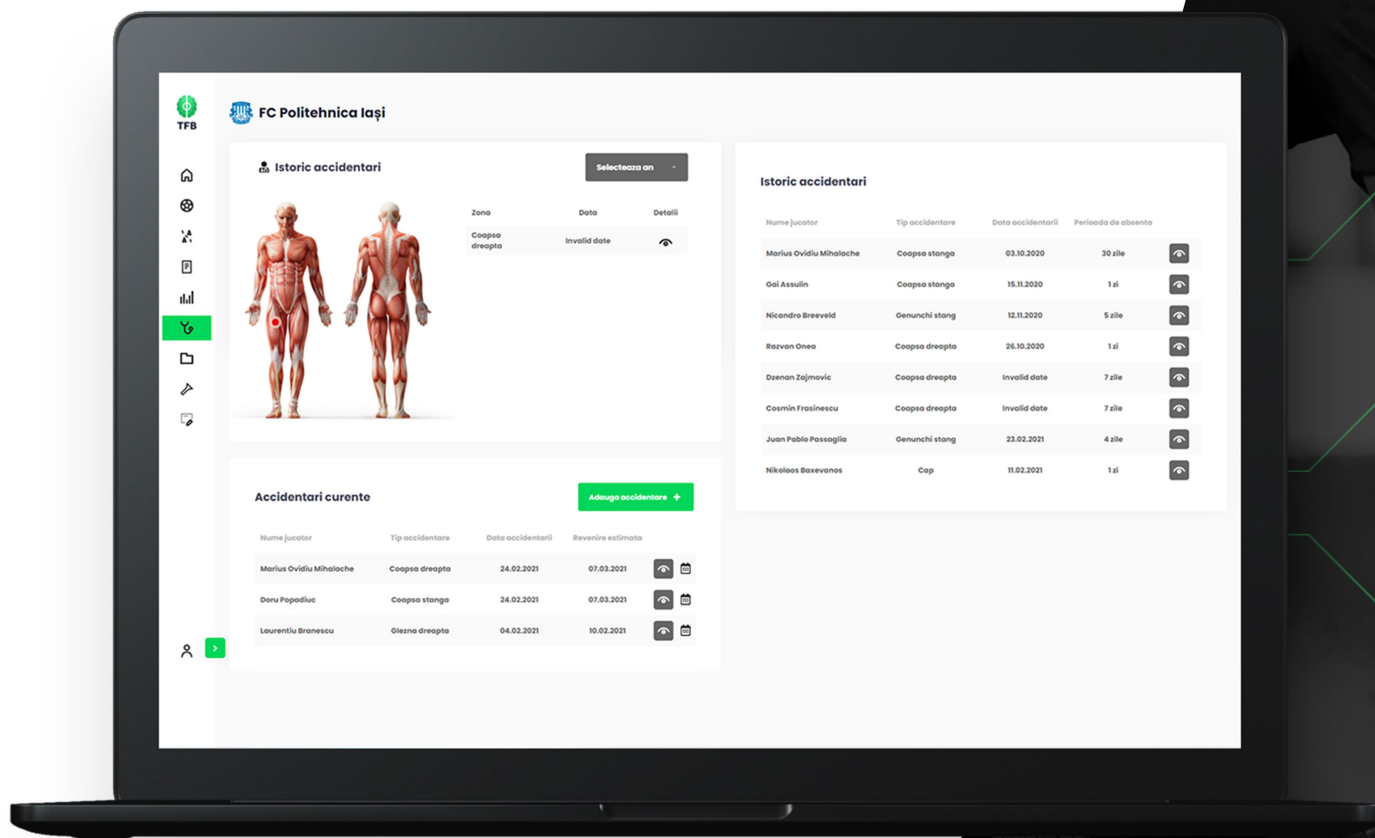


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MEDICAL



Medical history for all the players: recurring injuries, treatments and costs.



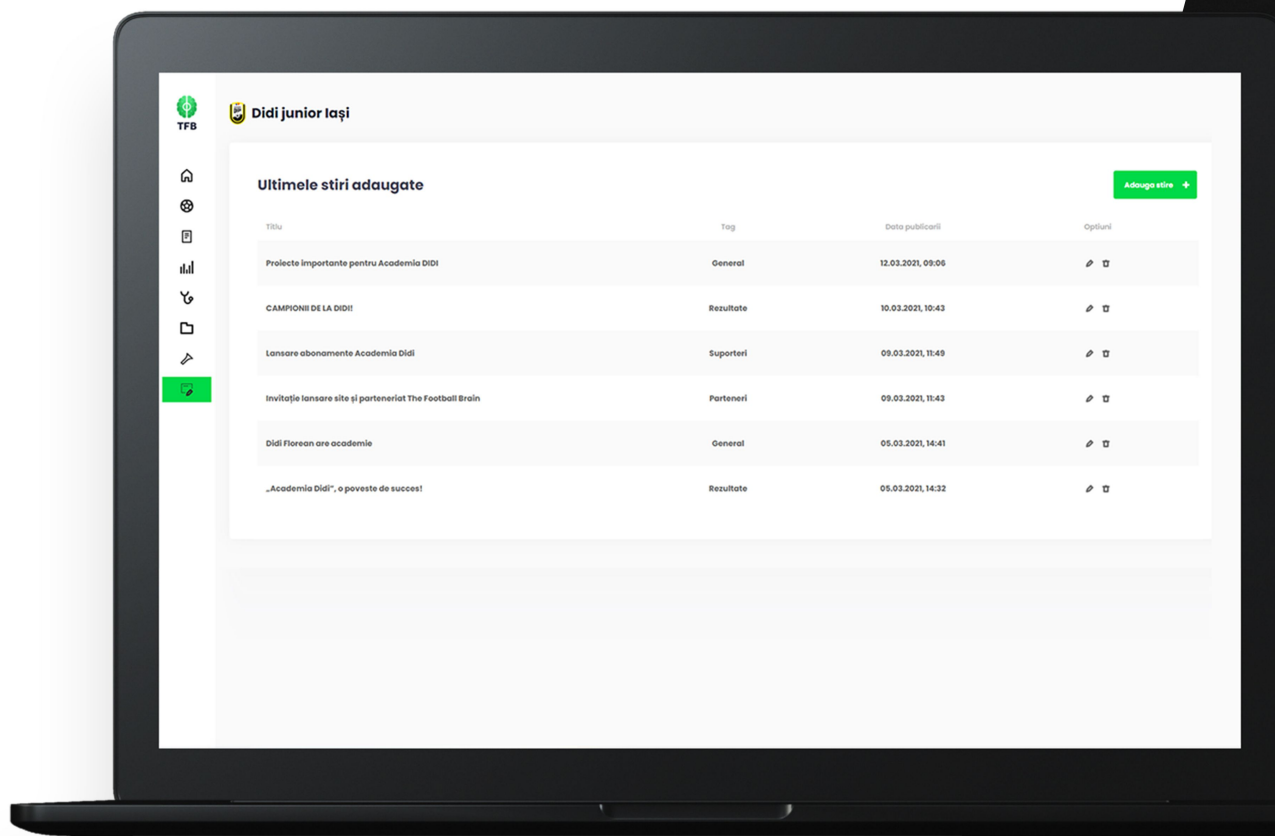
Daily overview of injuries, estimated date of return and monitoring of the rehabilitation.



Monitoring somatic parameters and their impact on the player's form.



FAN ENGAGEMENT



Improve the fan engagement through a modern website, easy to maintain.



Integrate the website with the most important social media platforms: Youtube, Facebook, Instagram.



Offer the fans personalized content based on their preferences and profile.

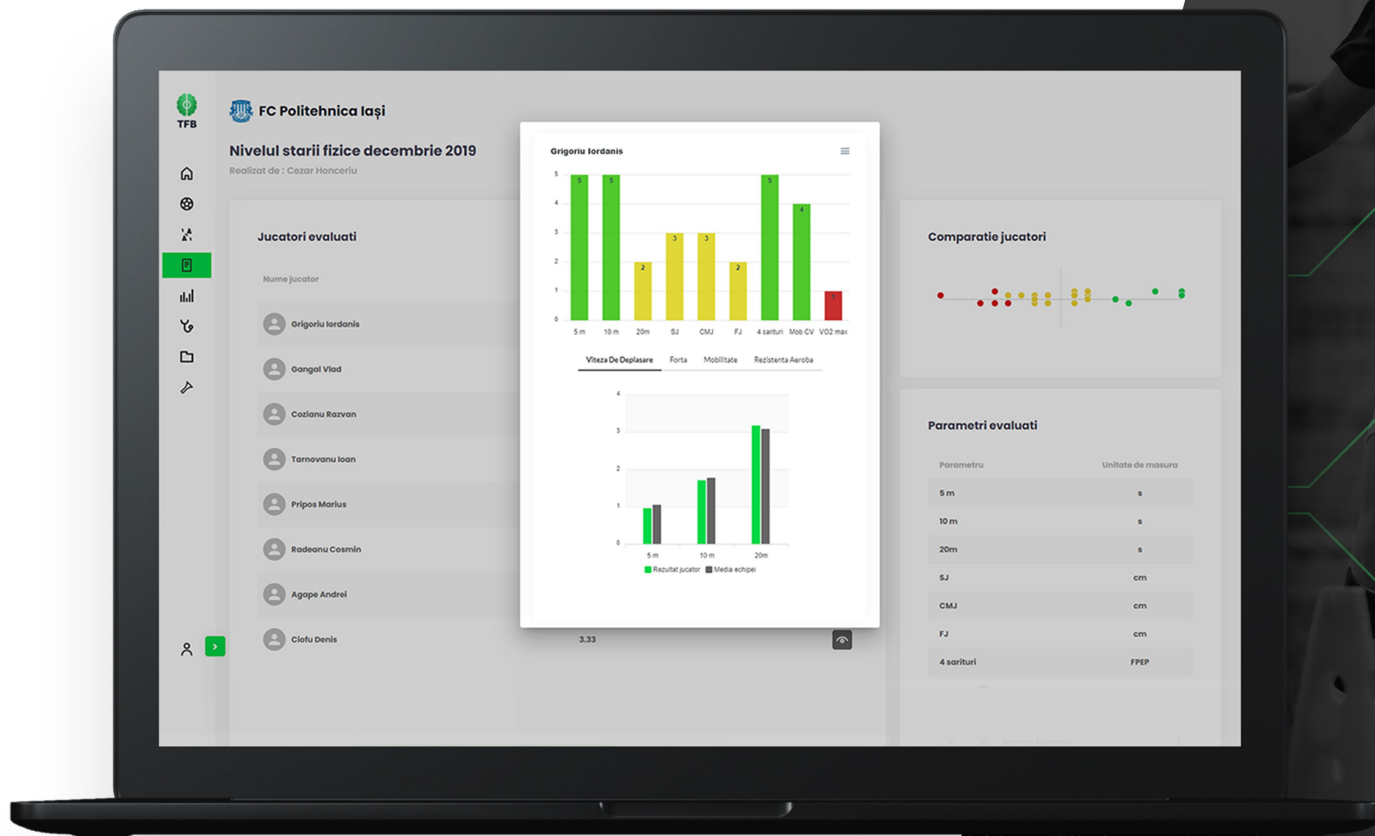


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ACADEMY



Overview of all the players in the academy and monitor their progress.

Physical, technical and psychological reports, monitoring multiple parameters.

A complete youth player profile that can be used in the event of a transfer.

CONTACT

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